



Humane Society
of Eastern Carolina

A NIGHT TO PAWS GALA

SPONSORSHIP OPPORTUNITIES

MAY 3, 2025

6 - 9 PM

THE HILTON | GREENVILLE, NC



ABOUT US

The Humane Society of Eastern Carolina (HSEC) is a dedicated nonprofit organization committed to the welfare of animals. Founded on a mission of compassion and driven by the tireless efforts of volunteers and staff, our organization works to find homes for hundreds of animals every year.

HSEC is supported entirely by donations, fundraising events, and grants. We are not affiliated with national organizations such as the Humane Society of the United States or ASPCA. Our work encompasses rescue, rehabilitation, and rehoming efforts, ensuring that every animal receives the care and attention they deserve as we work towards a future where every creature can thrive.

ABOUT A NIGHT TO PAWS

Each year, the Humane Society of Eastern Carolina hosts a gala aimed at supporting our mission of improving the lives of adoptable animals in our community by providing compassionate care, promoting responsible pet ownership, and advocating for animal welfare.

Our 10th Annual A Night to Paws gala is scheduled for Saturday, May 3, 2025, at the Hilton Greenville. This exciting evening will feature delicious food, entertainment, a silent auction, a raffle, a bourbon pull, fun games, and more! There will be an open bar with a selection of beer and wine while supplies last as well as mixed drinks available for purchase.

The support of our community is crucial to our mission of combating pet overpopulation in Eastern Carolina. As the area's only no-kill shelter, and a completely independent, grassroots organization, we rely solely on community donations and receive no funding from national organizations like the Humane Society of the United States or the ASPCA, or any government sources. Events like A Night to Paws are vital to keeping our doors open and providing a second chance at life for homeless, abandoned, and neglected pets.

By sponsoring this event, you directly contribute to saving hundreds of animal lives each year and help us create a community where animals no longer suffer. Together, we can save them, one life at a time.

\$10,000

Presenting Sponsor

- **Naming rights**
“Presented by [Sponsor Name]” in all event communications and graphics, and first right of refusal for the following year’s event.
- **Speaking opportunity**
A brief opportunity to speak at the event.
- **Event branding**
Logo featured prominently on all promotional materials as well as on the sponsorship poster.
- **Gala tickets**
10 gala tickets with premium seating.
- **Event recognition**
Featured thanks by the emcees during opening remarks and a full-page advertisement in the event program. In addition, a personalized thank you will also be included in the event program independent of the advertisement.
- **Dedicated email blast**
Feature in a post-event email sent to our mailing list of over 5,000 people, including a link to your website and opportunity to include personal message.
- **Social media shout out**
Multiple dedicated posts before and after the event on all social media platforms.
- **Post-event acknowledgment**
Listing in our annual report, logo and website link featured for the entire year on HSEC’s Sponsor page, and a certificate to display at your business highlighting your commitment to our mission.
- **Doggo Visit**
Scheduled visit from a furry friend to your office.

\$5,000

Platinum Sponsor

- **Event branding**
Logo included on the event program, website, and sponsorship poster. Name included on the social media event listings.
- **Gala tickets**
8 gala tickets with premium seating.
- **Event recognition**
A full-page advertisement in the event program and mention in opening remarks.
- **Dedicated email blast**
Feature in a post-event email sent to our mailing list of over 5,000 people, including a link to your website.
- **Social media shout out**
Feature in social media posts leading up to and after the event.
- **Post-event acknowledgment**
Logo with link on our website for the entire year, and a certificate highlighting your commitment to our mission.
- **Doggo Visit**
Scheduled visit from a furry friend to your office.

Have an idea for a benefit not listed? We would love to customize something with you!

\$2,500

Gold Sponsor

- **Event branding**
Logo in the event program, on the website, and on signage at the event.
- **Gala tickets**
6 gala tickets.
- **Event recognition**
A half-page ad in the event program.
- **Dedicated email blast**
Inclusion in a post-event email sent to our mailing list of over 5,000 people, including a link to your website.
- **Social media shout-out**
Inclusion in social media posts leading up to and after the event.
- **Post-event acknowledgment**
Logo with link on our website for the entire year, and a certificate highlighting your commitment to our mission.

\$1,000

Silver Sponsor

- **Event branding**
Name in the event program and on signage at the event.
- **Gala tickets**
4 gala tickets.
- **Event recognition**
A quarter-page ad in the event program.
- **Dedicated email blast**
Inclusion in a post-event email sent to our mailing list of over 5,000 people.
- **Social media shout-out**
Inclusion in two social media posts leading up to and after the event.
- **Post-event acknowledgment**
Name listed for the entire year on the sponsorship section of our website and a certificate highlighting your commitment to our mission.

\$500

Bronze Sponsor

- **Event branding**
Name in event program and on signage.
- **Gala tickets**
2 gala tickets.
- **Social media shout-out**
Mention in a general thank-you post on social media.
- **Post-event acknowledgment**
Name listed for the entire year on our website's Sponsor page and a certificate highlighting your commitment to our mission.

\$250

Happy tails Sponsor

- **Event branding**
Name in event program.
- **Gala tickets**
2 gala tickets.
- **Post-event acknowledgment**
Name listed for the entire year on our website's Sponsor page.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to our standard sponsorship levels, we also invite businesses and individuals to sponsor specific parts of the event, such as our dessert bar, entertainment, bottles for our bourbon pull, decor, beer and wine for our open bar, or the cost of dinner. These sponsorships may be in the form of monetary or in-kind donations.

SPONSORSHIP FORM

Please complete the information on the following page, including the name of all guests for included gala tickets. If you are unsure of the names of the guests that will be attending, do not worry. However, we kindly request that all names be emailed no later than Friday, April 18, 2025 to amanda@hsecarolina.org. This will allow us to ensure all attendees are registered within our event management system, dietary requests are able to be accommodated, and we have name tags ready for all guests.

PAYMENT INFORMATION:

In order to make the most of every donation, we kindly ask that all sponsorships valued at \$1,000 or above be completed via check. Our website portal charges a 2.9% transaction fee that, while standard for processing platforms, does add up.

Checks can be made payable to Humane Society of Eastern Carolina or HSEC, and either mailed or delivered to: 3520 Tupper Drive, Greenville, North Carolina 27834.

SPONSOR INFORMATION:

Business/Organization Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Cell Phone: _____

Email: _____

\$10,000 | Presenting Sponsor

\$5,000 | Platinum Sponsor

\$2,500 | Gold Sponsor

\$1,000 | Silver Sponsor

\$500 | Bronze Sponsor

\$250 | Happy Tails Sponsor

Custom Sponsorship: _____

attendee name

dietary restrictions

attendee name

dietary restrictions

attendee name

dietary restrictions

attendee name

dietary restrictions

attendee name

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